

10 Ways to Use ParentSquare With Your Classes, Groups, and Teams



With ParentSquare, teachers, staff members, and coaches can set up an open line of communication for classes, clubs, sports teams, and more.

From regular announcements to last-minute updates to individual outreach, here are some educator-tested ways to stay connected with your families and students.

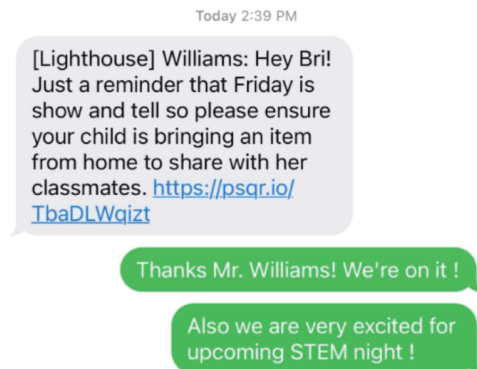
P.S. Don't forget to log in to ParentSquare to access step-by-step instructions in our help articles!

1. Send home updates that families can't miss.

ParentSquare lets families choose how they receive [notifications](#), so they can get your updates via app, text message, email, or web. [Posts](#) also stay on your class feed, so families can always go back later to catch up on updates or find important information.

2. Reach out individually.

Start a two-way conversation by [sending a direct message](#) to an individual, group, or class. Plus, recipients don't just have the ability to receive messages by text—they can reply by text message, too.



3. Share classroom content easily.

Share [photos, videos, files, and links](#) with your classes and groups, from pictures of field trips and celebrations to resources and student work. You can upload assets directly to ParentSquare, or you can attach them to a post.

4. Communicate with multilingual families.

Automatic translation into [190+ languages](#) means that you can connect with families in their preferred languages, even when they're replying to you by text message.

5. Collect forms and permission slips.

Go paperless and embed [forms and permission](#) slips directly into your posts. They're pre-filled with known information, translated into families' preferred languages, and easy to fill out right in ParentSquare.

6. Schedule appointments.

Add [appointment sign-ups](#) to your post to let families schedule appointments directly in ParentSquare. Great for parent-teacher conferences, material pick-ups or drop-offs, or other in-person visits.

7. Track event RSVPs.

Built-in event [RSVP options](#) make it simple to get an accurate count of attendees. Families get automatic reminders as well as a [calendar](#) view that includes events from all of their groups, classes, and grades.

8. Get signups for classroom needs.

Let families sign up for [supply wishlists](#) and [volunteer opportunities](#) right in ParentSquare, and keep track of their responses for better coordination.

9. Create beautiful newsletters.

Use the [Studio Editor newsletter](#) tool to create interactive, beautifully designed newsletters and posts—no design expertise necessary.

10. Track and see engagement.

With ParentSquare, you can see who's seen a post or filled out a form, as well as who needs follow-up. And if recipients are rostered through your district's SIS, you know that only authorized users are accessing your communications.

